

Global Gazette

The latest news, updates, and announcements

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Good deed of the day:

Fresh fruit and veggies are hard to come by in food pantries, the next time you are grocery shopping, pick up an extra package to donate to your local pantry.



June: World Refugee Day

June 20th is recognized as World Refugee Day. In a time of conflict and many convoluted issues in the world, this year is especially an important time to raise awareness and honor refugees across the globe. At least 89.3 million people around the world have been forced to flee their homes which means 1 in every 88 people on earth are refugees. The numbers show that the population of refugees has more than doubled in the last 10 years. All humans deserve the right to seek safety which includes the right to seek asylum, have safe access, no pushbacks, no discrimination, and most important of all humane treatment. This month we honor World Refugee Day as many of our employees are directly affected or know someone who is affected by this issue. Global has made a donation in support of Mercy Corps which is a non-profit on the ground in over 40 countries including Ukraine, Romania, and Poland. They provide funding to local organizations meeting urgent humanitarian needs. Additionally, the conflicts of the world are putting a strain on the countries that depend on imported food supply including Yemen whose wheat supplies can be cut by 1/3 from the war in Ukraine. Mercy Corps has programs working in climate change, engineering, economics, public health, and many more.

KeHE Holiday Show 2022



This month our employees attended the KeHE Holiday Show, the first show our entire company has been able to attend in person since the pandemic began. Our team was quite busy this week with many of our vendors attending the show and utilizing special opportunities like Mazzone Pasta serving lunch in the Fresh Marketplace. Jordan's Skinny Mixes, Clean Simple Eats, SkinnyMe Chocolates, Graza, and the KeHE Golden Ticket Winner, Lively Harvest, presented their brands in the New Product Showcase as well.

The first day of the show started with a bang as attendees walked the "Global Aisle" at the beginning of the show floor where they had the opportunity to meet our vendors, learn more about their brands, and secure amazing deals. Global wrapped up the first day of this show with an Exports dinner at Gene & Georgetti's. We enjoyed having over 20 accounts from all over the world come together to enjoy good food and meet our new team members for the first time in person.

The show's second day began with an opportunity to give back at KeHE's Serving Goodness event. This event included a well-oiled assembly line of participants filling 500 bags with vital necessities to be distributed by Restoration61 and Naomi's House to women rescued from human trafficking. The second day of the show was a great opportunity for our export team to personally walk the show with their customers and help vendors finalize deals they made the day before. As the first show for many of our new employees, this experience was exciting and eye-opening to the size of our industry. Overall, we came away from this experience with new prospects, new ideas, and anticipation for the next show!

Global Spotlight: Brandon Mszal

This summer we have 3 interns supporting our domestic and export departments. One of these interns is Brandon Mszal from Bolingbrook, IL. Brandon graduated in May with a Bachelor's Degree in Marketing from the University of Illinois at Chicago. Our other two interns Anastasiia and Nikita are working in Turkey with Paul Gritsenko supporting our exports team. Brandon will be our Sales & Marketing Intern in the Naperville office until August.

In his first month here at Global, Brandon has learned just how big our industry is. Attending the KeHE Holiday Show with our team exposed him to the broad range of products and demonstrated how many people with dietary restrictions rely on specialty foods. Something that surprised Brandon about Global was how family-oriented and close-knit our work culture is. In his experience going through interviews, he has heard many companies talk about a culture that doesn't always match up in real life. With Global, he was surprised to see that what was talked about in his interviews was true, and to actually be a part of it is an awesome experience.

Brandon's favorite part of the job so far has been the ability to shadow a person in each department and really get an overview of what each piece of the company does to move our mission forward. He is looking forward to seeing how marketing is handled in this industry and how the role in a brokerage firm is different from typical marketing. Brandon studied marketing in school and is very proud of graduating with honors, Sum Cum Laude, and as a Business Scholar while working part-time.



"I'm very happy to be with Global and so far my time here has been really enjoyable and very welcoming. Global is a great place to be right out of college and I'm excited to see where the rest of my experience goes."

Fun Facts

- If Brandon could be any animal he would choose a turtle because they are smart and great at protecting themselves.
- Brandon is a triplet and even though his parents are right-handed he and his brothers are all lefties.
- He loves to draw, sketch, and has played sports for most of his life. He likes to play basketball and follow NBA games.
- Growing up Brandon always wanted to be an artist or a basketball player.
- Brandon is a sneakerhead, he likes to collect cool shoes and cop the latest pairs of Jordan Ones, Nikes, and Adidas.
- The best meal Brandon has ever had was fresh sushi in Costa Rica where he tried papaya and dragonfruit for the first time.